



# ARIEL NOBLEZA PERALTA

PHONE: +971 55 617 5948  
 E-MAIL: SINBADAYEL@GMAIL.COM  
 ADDRESS: DEIRA, DUBAI, UAE  
 PORTFOLIO: BE.NET/ARIELPERALTA

## TECHNICAL SKILLS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE PREMIERE PRO
- ADOBE AFTER EFFECTS
- ADOBE INDESIGN
- GRAPHIC DESIGN
- BRANDING
- PHOTOGRAPHY
- VIDEOGRAPHY
- VIDEO EDITING

## PERSONAL

GENDER MALE  
 DATE OF BIRTH OCTOBER 18, 1995  
 CITIZENSHIP FILIPINO  
 LANGUAGES ENGLISH & FILIPINO  
 VISA TYPE COMPANY

## EDUCATION

**Bachelor of Science in Information Technology**  
 STI College Kalibo  
 PHILIPPINES  
 JUNE 2013- APRIL 2018

## SOCIAL

WHATSAPP: +971 55 617 5948  
 LINKEDIN: WWW.LINKEDIN.COM/IN/SINBADAYEL  
 BEHANCE BEHANCE.NET/ARIELPERALTA

## ABOUT

I'm a Graphic Designer that utilizes a broad technical skill-set with extensive knowledge in various design softwares like Adobe Photoshop and Adobe Illustrator. I also have experience in creating Video Promotional Ads for Social Media using Adobe Premiere Pro. I am capable of applying and performing design task and have an active and dynamic approach to work and getting things done.

## CORE COMPETENCIES

- Team Player. Creates innovative new ideas and possible solutions to problems
- Able to manage priorities
- Learning new technologies and keeping up-to-date of market developments
- Methodical and precise. Has a keen creativity and imagination



COMPETITIVE



CREATIVE



TIME MANAGEMENT



TEAMWORK

## EXPERIENCE

JUNE 2020 - PRESENT • **Graphic Designer**

Al Khateeb International  
 Dubai, United Arab Emirates

- Duties listed below includes but not limited to the following;*
- Created brand logos for GTK / Auto Tech / Prima Auto / Vogue Films / Koba / Ruote / Pure Lubricant / Lustror / FK50 / Premier Automotive Care
  - Rebranded Al Khateeb International Logo
  - Designed Social Media Posts for holiday campaigns like Ramadan, New Year, Eid, etc.
  - Created Branding Designs like Car Catalogue / Flyers/ Logo / Stationeries including Business Cards, etc.
  - Worked regularly on graphic, layout, and production materials
  - Captured high-end videos for cars "before" and "after"
  - Filmed car parts and accessories to generate more sales
  - Edits videos from concept to final execution
  - Skilled in using Adobe Creative Suite like Adobe Photoshop, Illustrator, Indesign and Premiere Pro, and After Effects
  - Performing other duties instructed or and relevant to the call of duty.

DEC 2019 - MAY 2020 • **Graphic Designer cum IT Support**

Xpertise Creative Studio  
 Dubai, United Arab Emirates

- Designed Social Media Posts and holiday campaigns for different clients.
- Designed websites, created wireframes for clients in coordination with the Web Developer
- Creates Branding Designs (Flyers/Logo/Stationeries including business card, letter head, envelope, folder, email signature, etc.)
- Edited Video for Social Media Advertisement / Campaigns
- Provided technical assistance to office staffs as needed
- Assisted in software and hardware upgrades
- Add or update workstations for office staffs
- Installed and configured computer hardware, software, systems, networks, printers and scanners
- Responds in a timely manner to service issues and requests